To: Keeney, David
From: Campbell, Judy
Edited: 3/30/98 15:15
Subject: DORAL $1 2-PK PROMOTION #800220

HI DAVE,

HERE ARE THE QUALITY / BILO / P & C SUPERMARKET LISTS THAT HAVE BEEN MAILED TO RETAIL REPS FOR PARTICIPATING STORES.

YOU WILL NEED TO FORWARD LISTS OF CHAINS WITH OUTSIDE REGION STORES (BILO AND QUALITY), INCLUDING ANY SPECIAL INSTRUCTIONS AS REQUIRED.

ANY QUESTIONS, LET ME KNOW.
JUDY

51861 0925

Source: https://www.industrydocuments.ucsf.edu/docs/yfdn0000

P & C / CID #0939-00-00

$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220

BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ $5/Carton).

RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.

RETAIL REP TO ENSURE EACH STORE HAS INDICATED NUMBER OF 40-OFFER DISPLAYS.

MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.

P & C
2 SKUs
per
store
4/15/98

R/REP	RJR#	STORE NAME	ADDRESS	CITY	ST	# DISPLAYS
162225	269758	P & C FOOD MKT #171	321 LIBERTY ST	PENN YAN	NY	5
162225	667138	P & C FOOD MKT #138	SOUTH FRANKLIN STREET	WATKINS GLEN	NY	4
162225	310314	P & C FOOD MKT #122	602 PARK STREET	HORNELL	NY	4
162225	764130	P & C FOOD MKT #115	W MORRIS STREET	BATH	NY	4
162228	742899	P & C FOOD MKT #194	BRADFORD TOWN CENTER	TOWANDA	PA	4
162228	742897	P & C FOOD MKT #84	CEDAR STREET	ELMIRA	NY	4
162228	269945	P & C FOOD MKT #195	400 N ELMIRA ST	SAYRE	PA	4
162228	674719	P & C FOOD MKT #139	448 N KEYSTONE AVE	SAYRE	PA	4
162228	515558	P & C FOOD MKT #85	LAKE HILLS PLAZA	HORSEHEADS	NY	4
162228	764219	P & C FOOD MKT #116	RIVERSIDE PLAZA	CORNING	NY	5
162230	213541	P & C FOOD MKT #121	8417 OSWEGO RD	BALDWINSVILLE	NY	5
162230	172518	P & C FOOD MKT #77	CAMILLUS PLAZA	CAMILLUS	NY	5
162230	662962	P & C FOOD MKT #130	3577 W GENESEE ST	SYRACUSE	NY	5
162231	269426	P & C FOOD MKT #89	RT 17C	OWEGO	NY	4
162231	269445	P & C FOOD MKT #76	MAIN STREET	TRUMANSBURG	NY	4
162231	269523	P & C FOOD MKT #107	JUDD FALLS RD	ITHACA	NY	4
162231	349557	P & C FOOD MKT #123	CAYUGA MALL	ITHACA	NY	4

~~RETAIL REPS~~
RETAIL MGRS

Source: https://www.industrydocuments.ucsf.edu/docs/yfdn0000

P & C / CID #0939-00-00

$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220

BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ $5/Carton).

RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.

RETAIL REP TO ENSURE EACH STORE HAS INDICATED NUMBER OF 40-OFFER DISPLAYS.

MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.

TVREP	RJR#	STORE NAME	ADDRESS	CITY	ST	# DISPLAYS
162232	172510	P & C FOOD MKT #114	48 FENNELL ST	SKANEATELES	NY	5
162232	172538	P & C FOOD MKT #106	2 RIVER ST	BALDWINSVILLE	NY	5
162232	268521	P & C FOOD MKT #74	COLUMBIA STREET	CLYDE	NY	4
162232	383767	P & C FOOD MKT #172	GENESEE & COLUMBUS	AUBURN	NY	5
162232	763369	P & C FOOD MKT #47	KINGDOM PLAZA	SENECA FALLS	NY	5
162234	171843	P & C FOOD MKT #108	573 E MAIN ST	LITTLE FALLS	NY	4
162234	171855	P & C FOOD MKT #197	715 MIDDLEVIEW ROAD	HERKIMER	NY	4
162234	608174	P & C FOOD MKT #38	5 COMMONS DR	COOPERSTOWN	NY	4
162234	763004	P & C FOOD MKT #309	ARTERIAL PLAZA	GLOVERSVILLE	NY	4
162235	172354	P & C FOOD MKT #109	LOWVILLE PLAZA	LOWVILLE	NY	4
162235	061076	P & C FOOD MKT #58	4535 COMMERCIAL DR	NEW HARTFORD	NY	4
162236	172357	P & C FOOD MKT #127	HARDEN BLVD	CAMDEN	NY	4
162236	172346	P & C FOOD MKT #56	TURIN ROAD	ROME	NY	4
162236	172367	P & C FOOD MKT #103	CHITTENANGO PLAZA	CHITTENANGO	NY	4
162236	172378	P & C FOOD MKT #57	ONEIDA PLAZA	ONEIDA	NY	4
162236	172386	P & C FOOD MKT #70	ROUTE 5	SHERRILL	NY	4
162236	664274	P & C FOOD MKT #68	ROUTE 5 & OXBOW RD	CANASTOTA	NY	4

Source: https://www.industrydocuments.ucsf.edu/docs/yfdn0000

P & C / CID #0939-00-00

$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220

BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ $5/Carton).

RETAIL DISTRIBUTION DATE: APRIL 20, 1998 . UTILIZE RJR PROMOTIONAL PACK PLATFORMS.

RETAIL REP TO ENSURE EACH STORE HAS INDICATED NUMBER OF 40-OFFER DISPLAYS.

MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.

R/REP	RJR#	STORE NAME	ADDRESS	CITY	ST	#/ DISPLAYS
162237	911110	P & C FOOD MKT #66	TOWN & COUNTRY PLAZA	CAZENOVIA	NY	5
162237	171687	P & C FOOD MKT #117	WEST SENECA TURNPIKE	MANLIUS	NY	5
162237	171698	P & C FOOD MKT #79	4410 E GENESEE ST	SYRACUSE	NY	4
162238	172442	P & C FOOD MKT #102	PORT & JEFFERSON STS	PULASKI	NY	5
162238	517258	P & C FOOD MKT #25	5870 E CIRCLE DR	CLAY	NY	5
162238	653522	P & C FOOD MKT #40	2078 STATE ROUTE 481	FULTON	NY	5
162238	662862	P & C FOOD MKT #93	P & C SHOPPING CENTER	OSWEGO	NY	5
162238	662961	P & C FOOD MKT #140	3803 BREWERTON RD	NORTH SYRACUSE	NY	5
162239	171482	P & C FOOD MKT #152	1222 ARSENAL ST	WATERTOWN	NY	5
162239	172588	P & C FOOD MKT #50	SEAWAY PLAZA	OGDENSBURG	NY	5
162239	172628	P & C FOOD MKT #60	371 E MAIN ST	GOUVERNEUR	NY	4
162239	468064	P & C FOOD MKT #90	JUNCTION RT 11 & 310	CANTON	NY	4
162239	669467	P & C FOOD MKT #188	HARTE HAVEN SHOP PLAZA	MASSENA	NY	4
162239	171506	P & C FOOD MKT #105	HIGH & BROAD STS	CARTHAGE	NY	4
162323	177814	P & C FOOD MKT #154	BIG N PLAZA	PLATTSBURGH	NY	4
162624	268488	P & C FOOD MKT #182	RT 5&20	CANANDAIGUA	NY	5
162624	268503	P & C FOOD MKT #126	CORNER RT 31/CDDG RD	MACEDON	NY	5

RETAIL REPS
RETAIL MGRS

Source: https://www.industrydocuments.ucsf.edu/docs/yfdn0000

P & C / CID #0939-00-00

$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220

BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ $5/Carton).

RETAIL DISTRIBUTION DATE: APRIL 20, 1998 . UTILIZE RJR PROMOTIONAL PACK PLATFORMS.

RETAIL REP TO ENSURE EACH STORE HAS INDICATED NUMBER OF 40-OFFER DISPLAYS.

MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.

R/REP	RJR#	STORE NAME	ADDRESS	CITY	ST	# DISPLAYS
162624	268523	P & C FOOD MKT #112	RT 31	NEWARK	NY	4
						228

Source: https://www.industrydocuments.ucsf.edu/docs/yfdn0000

422 SMS422N2 SALES MATERIALS SYSTEM 03/30/98 14:50

LOCATORS LIST NAME: PNC INVENTORY EXCEPTION MASTER ORDER NBR: 8089-1563

NUMBER OF LOCATIONS: 51

HOLD UNTIL BACKORDERS ARE FILLED(Y/N) N (Available quantity subject to change!)

(LINES 1 - 2 OF 2 SHOWN)

ITEM	DESCRIPTION---------	PER ORDER	TOTAL REQUESTED	TOTAL AVAILABLE	TOTAL ON BACKORDER
540890	DOR 24" PKG MERCH CD	2	102	102	
540881	DOR 1/2 PKS POS CARD	2	102	102	

SPECIAL INSTRUCTIONS

Account Special Instructions: HOLD FOR RJR REP_____

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51861 0930

Source: https://www.industrydocuments.ucsf.edu/docs/yfdn0000

SUPERMARKET PROMOTION

BILO / CID #3080-00-00

$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220

BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ $5/Carton).

RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.

RETAIL REP TO ENSURE EACH STORE RECEIVES FOUR (4) 40-OFFER DISPLAYS.

MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.

R/REP	RJR#	STORE NAME	ADDRESS	CITY	ST	# DISPLAYS
162220	502673	BILO #326	COUNTRY CLUB SHOPPING CNTR	DALLAS	PA	4
162220	666620	BILO #318	400 S MAIN ST	WILKES BARRE	PA	4
162220	672677	BILO #330	BACK MT SHOPPING CNTR	SHAVERTOWN	PA	4
162220	777289	BILO #358	424 STANTON ST	WILKES BARRE	PA	4
162220	777525	BILO #361	NARROWS S C	EDWARDSVILLE	PA	4
162221	649923	BILO #366	ROUTE 209	E STROUDSBURG	PA	4
162222	185629	BILO #317	431 LAWRENCE ST	OLD FORGE	PA	4
162222	185638	BILO #328	801 WYOMING AVE	WEST PITTSTON	PA	4
162222	666621	BILO #310	MIDWAY SHOPPING CNTR	WYOMING	PA	4
162222	708572	BILO #314	2000 N TOWNSHIP BLVD	PITTSTON	PA	4
162222	558081	BILO #324	1600 NAY AUG AVE	SCRANTON	PA	4
162223	185624	BILO #316	100 LACKAWANNA AVE	CLARKS SUMMIT	PA	4
162223	658113	BILO #368	RT 6 W TIOGA ST	TUNKHANNOCK	PA	4
162223	666609	BILO #352	BROOKLYN ST	CARBONDALE	PA	4
162223	667067	BILO #384	MAIN & CHURCH STS	MONTROSE	PA	4
162223	672781	BILO #382	ROUTE 11	HALLSTEAD	PA	4
162223	367932	BILO #315	1427 MAIN ST	PECKVILLE	PA	4
162224	672782	BILO #386	W BERWICK & S POPLAR ST	BERWICK	PA	4

SMS # 8089-1492

(2) per store 4/15/98

RETAIL REPS
RETAIL MGRS.

Source: https://www.industrydocuments.ucsf.edu/docs/yfdn0000

BILO / CID #3080-00-00

$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220

BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ $5/Carton).

RETAIL DISTRIBUTION DATE: APRIL 20, 1998 . UTILIZE RJR PROMOTIONAL PACK PLATFORMS.

RETAIL REP TO ENSURE EACH STORE RECEIVES FOUR (4) 40-OFFER DISPLAYS.

MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.

R/REP	RJR#	STORE NAME	ADDRESS	CITY	ST	#/ DISPLAYS
162227	694130	BILO #367	ROUTE 6 MALL	HONESDALE	PA	4
162229	336527	BILO #364	ROUTE 940, MT POCONO PLZ	MOUNT POCONO	PA	4
162229	627063	BILO #365	ROUTE 611	TANNERSVILLE	PA	4
162229	667068	BILO #350	1003 S WASHINGTON AVE	SCRANTON	PA	4
173820	559787	BILO #357	VALMONT PLAZA	WEST HAZLETON	PA	4
173820	667053	BILO #338	1 RIVER ROAD	JIM THORPE	PA	4
173820	667058	BILO #334	210 CEDAR ST	TAMAQUA	PA	4
173820	667060	BILO #370	W BERTSCH ST	LANSFORD	PA	4
173820	667449	BILO #380	1099 N CHURCH ST	HAZLETON	PA	4
173824	667928	BILO #379	ROUTE 61, ROAD 3	POTTSVILLE	PA	4
173824	672773	BILO #332	2247 W MARKET ST	POTTSVILLE	PA	4
				TOTAL SKU'S		116

Source: https://www.industrydocuments.ucsf.edu/docs/ytdn0000

BACK ORDER HOLD VALUE MUST BE 'Y' OR 'N'

422 SMS422N2 SALES MATERIALS SYSTEM 03/30/98 14:41

LOCATORS LIST NAME: BILO INVENTORY EXCEPTION MASTER ORDER NBR: 8089-1492

NUMBER OF LOCATIONS: 29

HOLD UNTIL BACKORDERS ARE FILLED(Y/N) N (Available quantity subject to change!)

(LINES 1 - 2 OF 2 SHOWN)

ITEM	DESCRIPTION	PER ORDER	TOTAL REQUESTED	TOTAL AVAILABLE	TOTAL ON BACKORDER
540890	DOR 24" PKG MERCH CD	2	58	58	
540881	DOR 1/2 PKS POS CARD	2	58	58	

SPECIAL INSTRUCTIONS

Account Special Instructions: HOLD FOR RJR REP_____

_____

51861 0933

Source: https://www.industrydocuments.ucsf.edu/docs/yfdn0000

QUALITY / CID #1413-00-00

$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220

BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ $5/Carton).

RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.

RETAIL REP TO ENSURE EACH STORE RECEIVES FOUR (4) 40-OFFER DISPLAYS.

MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.

R/REP	RJR#	STORE NAME	ADDRESS	CITY	STATE	# / DISPLAYS
162225	128381	QUALITY MKT #631	502 N UNION ST	OLEAN	NY	4
162225	765316	QUALITY MKT #630	1032 E STATE ST	OLEAN	NY	4
162622	396622	QUALITY MKT #643	7134 ROCHESTER RD	LOCKPORT	NY	4
162628	398198	QUALITY MKT #657	64 E WASHINGTON ST	ELLICOTTVILLE	NY	4
162628	398513	QUALITY MKT #606	RANDOLPH PLAZA	RANDOLPH	NY	4
162628	398209	QUALITY MKT #626	525 N FRALEY ST	KANE	PA	4
162628	399201	QUALITY MKT #614	8 LEATHER STREET	SHEFFIELD	PA	4
162628	399249	QUALITY MKT #652	28 RAILROAD ST	YOUNGSVILLE	PA	4
162628	765021	QUALITY MKT #619	1075 MARKET ST	NORTH WARREN	PA	4
173020	571714	QUALITY MKT #663	3712 W 12TH ST	ERIE	PA	4
173020	571716	QUALITY MKT #662	712 W 38TH ST	ERIE	PA	4
173020	571717	QUALITY MKT #664	838 E 6TH ST	ERIE	PA	4
173020	571718	QUALITY MKT #665	1328 E GRANDVIEW BLVD	ERIE	PA	4
173020	571721	QUALITY MKT #666	4121 BUFFALO RD	ERIE	PA	4
173022	221289	BILO #616	324 CENTRAL AVENUE	TITUSVILLE	PA	4
173022	398998	BILO #633	375 NORTH ST	MEADVILLE	PA	4
173022	399031	QUALITY MKT #610	19 21 E HIGH ST	UNION CITY	PA	4

SMS #8089-1508

4 @ 2 per store 4/15/98

cc: ~~RETAIL~~ REPS
RETAIL MGR

Source: https://www.industrydocuments.ucsf.edu/docs/yfdr0000

QUALITY / CID #1413-00-00

$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220

BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ $5/Carton).

RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.

RETAIL REP TO ENSURE EACH STORE RECEIVES FOUR (4) 40-OFFER DISPLAYS.

MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.

R/REP	RJR#	STORE NAME	ADDRESS	CITY	STATE	# / DISPLAYS
173022	399230	QUALITY MKT #605	826 N CENTER ST	CORRY	PA	4
173022	571723	QUALITY MKT #604	324 W COLUMBUS AVE	CORRY	PA	4
						76

cc: RETAIL REPS
RETAIL MGR

Source: https://www.industrydocuments.ucsf.edu/docs/yfdn0000

404 SMS404UR SALES MATERIALS SYSTEM 03/30/98 14:45

ORDER INQUIRY FOR: 8089-1508 NO COMMENTS FN ___

ORDER STATUS: SUSPEND ORDER ENTRY DATE: 98/03/30

ORDER FROM: 16XXXX

GENERAL SHIPMENT MASTER ORDER

LOCATOR LIST: QLTY

NUMBER OF ENTRIES: 19

ORDER TOTAL	PER ORDER	TOTAL QTY
CASES...:	4	76
WEIGHT..:	0.1200	2.2800
CUBE....:	0.0060	0.1140
EST COST:	0.52	9.88

(ITEMS 1 - 2 OF 2 SHOWN)

ITEM	PER ORDER QTY REQUESTED	DESCRIPTION	STATUS DATE	STATUS
540881	2 38	DOR 1/2 PKS POS CARD-SUPERMKT-4/98	980330	SUSPEND
540890	2 38	DOR 24" PKG MERCH CD-SUPERMARKET-4/	980330	SUSPEND

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---

Help SpHdl Retrn Item- Item+ Comm <--- ---> Main

51861 0936

Source: https://www.industrydocuments.ucsf.edu/docs/yfdn0000